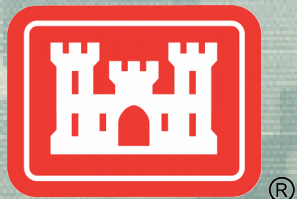


PLANNING DEFINED

Planning Principles & Procedures - FY11



®

US Army Corps of Engineers
BUILDING STRONG®

PLANNING DEFINED OUTLINE

- What is planning?
- Who does planning?
- Planner talk
- Common myths



PLANNING DEFINED LEARNING OBJECTIVES

- To be able to identify five definitions of planning.
- To be able to describe who does planning in the Corps.



WHAT IS PLANNING?



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DEFINITION OF A PLAN

- “noun: Any detailed scheme, program, or method worked out beforehand for the accomplishment of an objective.”
- “verb: To formulate a scheme or program for the accomplishment or attainment of an objective.”



PLANNING IS...

- Basic human activity
- Rational choice
- Control of the future
- Special problem solving
- What planners do

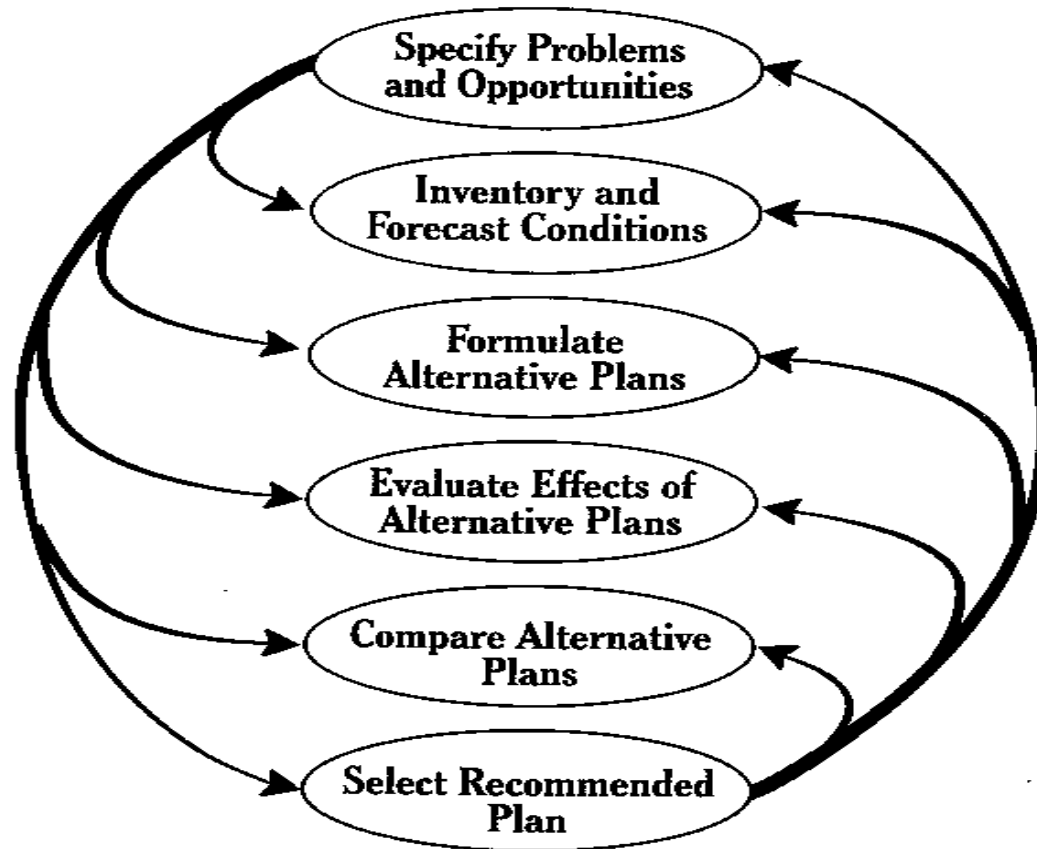


A PLANNING MODEL

- What's the problem?
- How can it be solved?
- What are the advantages and disadvantages of solutions?
- What's the best solution?
- Implement the solution.
- Feedback.



PLANNING PROCESS



WHO DOES PLANNING?



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PLANNING IN THE CORPS

- Civil Works Project Planning
- Special Area Management Planning
- Planning Assistance to States
- Flood Plain Management Planning
- Lake Master Planning
- Dredge Material Management Planning
- Military Base/Installation Master Planning
- Remediation of Abandoned Mine Sites



PLANNING PROFESSION

- About 90 graduate programs in Planning in U.S.
- American Institute of Certified Planners (AICP)
- About 30,000 practicing Planners in U.S.
- Most planners in government and consultant firms
 - ▶ comprehensive/general/master plans
 - ▶ zoning, subdivision regulations
- GS-0020 Community Planner Federal job series
- American Planning Association (APA)
www.planning.org



CORPS' PLANNERS

- Most are from another discipline
 - ▶ generalists and specialists
 - ▶ “anyone can be a planner”
- Planners are renaissance people
 - ▶ interdisciplinary and multi-interest
 - ▶ integrators
- Planning talent = people, not disciplines



PLANNER TALK

- action
- activity
- alternative
- alternative plan
- approach
- component
- concept
- element
- feature
- improvement
- management action
- management measure
- management practice
- measure
- option
- plan
- program
- project
- proposal
- scenario
- scheme
- solution
- strategy
- system



CORPS SPEAK

- NED
- FRM
- NER
- Combined Plan
- NEPA
- VE
- Federal Interest
- ESA/T&E Species
- CWA
- 404(b)(1)
- EIS
- NHPA
- LEDPA
- Recommended Plan

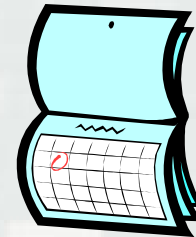
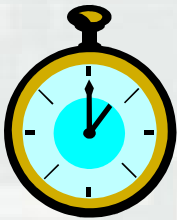


SOME COMMON MYTHS

- Everyone in Planning is a planner.
- Only Planning does planning; all planners are in Planning.
- Anyone can do planning.
- Planning takes forever.



You can do GOOD planning in a minute,
an hour, a day, a week, a month, a year...



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PLANNING DEFINED

LEARNING OBJECTIVES

- Q - What is planning?
- A - Planning is a number of things:
 - ▶ Basic human activity
 - ▶ Rational choice
 - ▶ Control of the future
 - ▶ Special problem solving
 - ▶ What planners do
- Q - Who does planning in the Corps?
- A - Many different people.

